

The Regenerative Engine

Filmanthropy By Design

A CINEMATIC INVITATION
TO BUILD THE PROOF.

PEOPLE
PURPOSE
POSSIBILITY
A HEALTHIER
NEW JERSEY

FILM
PEOPLE
POLICY
POSSIBILITY

A BRIGHTER
TOMORROW
LIVES HERE





Unbreakable Spirit

A Personal Story In Service
to a Collective Journey

TV THAT MATTERS



STORYLIVINGRY STUDIO PRESENTS

Don't Just Tell the Story.

Build the Thing. The production itself becomes part of the intervention.

TELL THE STORY — film, television, documentary and transmedia that can move culture

BUILD WHILE MAKING — direct production energy toward people, skills, places and enterprise

LEAVE SOMETHING REAL — when the cameras leave, the community should be stronger

The film is not publicity for the work. The filmmaking is part of the work.

Storylivingry Studio



STORYLIVINGRY STUDIO PRESENTS

The \$250M+ Moonshot

A Hollywood-level scripted feature

transmedia • regenerative production • permanent social impact

BIGGER
STORIES
BRIGHTER
COMMUNITIES
A STRONGER
TOMORROW

NEW JERSEY
STORIES
CHANGE
TOMORROW

A
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One Production. Multiple Forms of Value.

The integration is the experiment.

STORY — film / series / transmedia with real cultural reach

WORKFORCE — paid work, training, credits, skills and mentorship

ASSETS — studios, spaces, infrastructure, land improvements and resources

ENTERPRISE — vendors, food, hospitality, media services, products and events

REACH — press, audiences, funders and a story that can travel

The experiment is designing one production to activate all five at

once. Storylivingr Studio



WHY NEW JERSEY · WHY NOW

The Cameras Are Already Coming Back.

\$834M 2024 in-state production spending

Netflix / Fort Monmouth — major long-term studio investment

1888 Studios / Bayonne — major studio infrastructure coming online

Lionsgate / Newark — additional production momentum

New Jersey already has — clinicians, peers, universities, faith communities, funders, artists and people ready to experiment

The infrastructure is arriving anyway. Point part of it toward
permanent social value.
Storylivingry Studio



What Remains?

A regenerative production should leave more than content behind.

PEOPLE WITH SKILLS — paid work, credits, networks and future pathways

PERMANENT ASSETS — spaces, equipment, infrastructure and community resources

ENTERPRISE + REVENUE — production services, food, hospitality, events and media

RELATIONSHIPS + COALITION — collaborators who now know how to work together

PROOF — results, public documentation, lessons and a model others can improve

Wrap should not mean disappearance.



STORYLIVINGRY STUDIO PRESENTS

Come to New Jersey

“If you’ve ever wished your money could help demonstrate an entirely different future rather than merely subsidize the present, come to New Jersey.”

CALLING RADICAL PHILANTHROPISTS

Family offices • foundations • civic investors • producers • resource holders

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STORIES
PEOPLE
PLACE
IMPACT

FILMANTHROPY

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COMMUNITY
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HEALTHIER
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A BRIGHTER
TOMORROW

NEW JERSEY
CREATES
TOMORROW

CULTURE
COMMUNITY
OPPORTUNITY
A BRIGHTER
TOMORROW

MAY 2027 · MENTAL HEALTH AWARENESS MONTH

The New Jersey Launch

A day-long public convening and press conference for the next phase of the Mental Health Reformation.

THE GOAL — convene hundreds of activists, artists, peers, clinicians, academics, faith leaders, filmmakers, funders, innovators and reformers

MAIN-STAGE MOMENT — Unbreakable Spirit, the Fiscal Case, Storylivingry Campus / City, the \$250M+ Moonshot and the radical-philanthropist call

PUBLIC INVITATION — New Jersey steps forward as the place where the proof begins

Not another conference. A public launch.

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STORYLIVINGRY STUDIO PRESENTS

Build the Proof. Film the Process. Invite the World.

— The Regenerative Engine • Deck 2 of 2 —

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